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Mobile e-Learning Just an iPod Touch Away With dominKnow's New Touch Learning Center Portal

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PERTH, ON -- (MARKET WIRE) -- 10/23/07 -- Mobile e-learning promises to get easier as dominKnow Inc. announces the beta version of its iPod touch and iPhone-optimized Touch Learning Center portal for the dominKnow Learning Content Management System (LCMS). With access to the dominKnow Learning Center through the iPod touch-optimized portal, learners can log in and take full online courses, access reference objects and open documents and Web links added as resources to any course. Learners can also access progress reports and their internal dominKnow LCMS e-mail inbox.

dominKnow designed the Touch Learning Center portal using the iPhone User Interface (iUI), a framework and sample code released by Joe Hewitt, a software engineer and major contributor to the iPhone development community.

dominKnow's Touch Learning Center portal comes in the wake of an eLearning Guild 360° Report (July 2007) on Mobile Learning in which 66% of 940 e-learning professionals surveyed said they are actively researching mobile learning initiatives. It also reported that, of members who have implemented mobile learning and are able to evaluate Return On Investment, 88% report a positive ROI.

"Our office has been buzzing with excitement since the iPod touch was released in Canada two weeks ago," says Chris Van Wingerden, Vice President at dominKnow Inc. "We knew that this device could open up tremendous new access to mobile e-learning -- all because of Apple's focus on the user experience. The ability to zoom in and out of Web content with the touch of your fingers means the experience of taking a course online is so much more intuitive than the experience on many other mobile devices."

iPod Touch and iPhone users can try this experience for themselves. dominKnow has posted a short sample course online in the Touch Learning Center portal. To access the portal, go to <http://demo.dominKnow.com/mobile> and create a user account.

Visit www.dominKnow.com to find out more about dominKnow's LCMS, and to read Vice President Chris Van Wingerden's blog.

About dominKnow Inc.

dominKnow creates learning software and rich media content for e-learning applications in corporate, government and non-profit organizations. dominKnow's flagship product, dominKnow LCMS 5.1, is a feature-packed, Web-based Learning Content Management System for creating, managing and delivering high-quality learning. Compatible with existing IT infrastructures, dominKnow is fast to deploy and easy to scale.

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For more information please contact: Chris Van Wingerden Vice President Learning Systems dominKnow Inc. Email: Email Contact Phone: +1 613 264-0096 Jennifer Noxon Communications Architect market2world communications inc. Email: Email Contact Phone: +1 613 256-3939

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