

## Claro Authoring

It's never been more cost-effective to create web-based elearning and mlearning content. Claro is available in Lite, Standard, and Professional versions — with Workgroup bundles for teams and Claro LCMS Enterprise for those who need an enterprise solution.

### Introductory Pricing

	Lite	Standard	Professional	Workgroup	Enterprise
	\$897/year Regularly \$997	\$1297/year Regularly \$1497	\$1997/year Regularly \$2497	\$2497/year Minimum 5 Licenses	Contact us for details
<b>30-day free trial available</b>					
Hosted Software as a Service (SaaS)	✓	✓	✓	✓	SaaS or premise install
Programming-free authoring	✓	✓	✓	✓	✓
Professionally designed layout themes	✓	✓	✓	✓	✓
Image editing tool	✓	✓	✓	✓	✓
Hot-spot mapping tool	✓	✓	✓	✓	✓
Wizard-based customizable testing	✓	✓	✓	✓	✓
Point-and-click PowerPoint® conversion	✓	✓	✓	✓	✓
Audio narration capture	✓	✓	✓	✓	✓
Content reviewers	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Storage *	1 GB	2 GB	5 GB	5 GB/license	Custom
Standard Level Support Plan **	✓	✓	✓	✓	✓
Self-paced training, on-line community support, "Lunch & Learn" sessions	✓	✓	✓	✓	✓
Publishing formats (SCORM, AICC, Mobile, Web)	SCORM Only	SCORM Only	All	All	All
Claro Stock Asset Library (1000s of images and graphics)	✓	✓	✓	✓	✓
Video capture tool		✓	✓	✓	✓
Screen capture tool			✓	✓	✓
Desktop sharing			1 to 1 sharing	1 to many	many to many
Authoring for mobile			✓	✓	✓
Extended asset management				✓	✓
Enhanced roles and rights management				✓	✓
Unique URL				✓	✓
Custom designed content creation template				✓	✓
Private Cloud				✓	✓
API for system integration					✓
Multi-domain and department management					✓

\* Additional storage can be purchased for \$197/GB per year.

\*\* All packages include Standard Level Support, which includes unlimited email support as well as all Claro system updates. Premium Level Support is available.

## Claro Training

To maximize your use of Claro, each licence includes our Standard training package:

- The Claro Self-paced Training Guide
- Claro User Support Forums (searchable FAQs, how-tos, and other information)
- Training videos on the dominKnow YouTube channel
- The Claro Webinar Series

Premium training packages are also available. Premium training is instructor-led training that can be provided at a client location or delivered via web-conference. Pricing for Premium training is based on groups of up to 10 learners, and is available in a two-day or three-day format. The two-day format package is a hands-on program that covers everything you need to know to work successfully in Claro. The three-day program builds on the two-day program and adds an additional day where your team will begin work on an actual project under the guidance of a Claro design expert.

Instructor-led Training	
<b>Two day program = \$6,000*</b>	<b>Three day program = \$8,000*</b>
2 days, up to 10 learners	2 days training plus 1 day workshop
Available on-site or virtual	Available on-site only

\*Plus associated travel costs if delivered onsite

## Claro Support

All Claro authoring packages come with Standard Level Support, which includes unlimited email support, embedded help, stock art, and all Claro system updates. Premium Level Support offers everything Standard does, plus unlimited phone support, premium stock art, custom designed theme packages, integration and configuration support and more.

	Standard FREE	Premium Claro Lite = \$135/year/author Claro Standard = \$195/year/author Claro Pro = \$300/year/author Workgroup = \$375/year/author
All system updates and upgrades	✓	✓
Embedded help system, knowledge base and community best practices	✓	✓
Unlimited email support *	✓	✓
Unlimited phone support *		✓
Extended support hours *		✓
Claro stock asset library **	Basic	Premium
Custom theme	Branded (logo & colors)	Customized (built to order)
Third-party LMS integration support		✓
Consultation on configuration of delivery networks (CDNs)		✓
Consultation on configuration of video streaming services		✓
Consultation on mobile content development and delivery		✓
10% discount on Professional Service Offerings		✓
Prerelease priority release of hot fixes to resolved incidents (non priority 1 incidents)		✓

\* Standard support hours are Monday to Friday, 8am to 5pm, ET  
Extended support hours are Monday to Friday, 8am to 8pm, ET

\*\* Claro's Premium stock art asset library gives you hundreds of additional images and graphics designed specifically for content creation projects